



Cash Converters announces strategic management changes

Cash Converters International Limited (ASX: CCV) ('the Company') is pleased to announce further changes to its senior management team as the Company continues to progress through a period of strategic transition.

Mr Martyn Jenkins, current Chief Operating Officer – Financial Services, has been appointed Chief Financial Officer, and Mr Brad Edwards will join the Company as General Counsel and Company Secretary. Both appointments are effective as of 1 July 2017.

After more than 20 years with the Company, Mr Ralph Groom, the existing Chief Financial Officer and Company Secretary, will be leaving the business.

Martyn is a fellow of the Association of Chartered Certified Accountants and his professional career spans a number of accounting and financial reporting roles in the UK and Ireland, before taking up senior finance roles in ASX listed companies, GCS and Onterran (formally Nomad Building Solutions). He joined Cash Converters in 2013 as Group Financial Controller and was later seconded to the role of General Manager – UK in 2015, where he was instrumental in a series of cost savings and change management initiatives.

With a background in law, Brad has extensive private practice and corporate experience, most notably with the Bank of Queensland Group for 15 years where he held the roles of Company Secretary and General Counsel. Brad's career encompasses financial services, including retail franchising, regulatory matters, dispute resolution and class action litigation, capital markets, and mergers and acquisitions.

Mr Mark Reid, CEO Cash Converters, said: "I am thrilled to be announcing these appointments as we continue to build a strong and resilient business base and positive outcomes for our customers and shareholders.

"The combined benefits of Martyn's previous roles with Cash Converters and Brad's outstanding breadth and depth of experience in regulatory matters and the finance sector bring an additional layer of knowledge and expertise to Cash Converters.

"Ralph has provided outstanding service to Cash Converters during his tenure. We thank him for his contribution to the success of the business and wish him the very best for the future.

"We are delighted that Ralph will help facilitate a comprehensive handover to Martyn and Brad, ensuring a smooth succession to the next generation of leadership," Mr Reid concluded.

Cash Converters International Limited
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